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The Phone in Your Pocket May Predict How Long Your Next Relationship Lasts: Android Users Outlast iPhone Users by 18%, Hanker Dating Study Finds

Five years of matchmaking data reveals a statistically significant gap in relationship duration between Android and iOS users — one that persists across every major market studied

May 2026, London — [Hanker Dating](https://hanker.dating) (<https://hanker.dating>), the elite invite-only matchmaking platform, today released findings from a [five-year internal study](https://hanker.dating/study) (<https://hanker.dating/study>) of member relationship outcomes. Among four key findings, one stands out for its unexpectedness: the type of device a member uses correlates meaningfully with how long their relationships last. Android users, on average, stayed in relationships 18% longer than their iOS counterparts.

The Finding

Using device data collected through normal platform operations, Hanker identified a statistically significant difference in median relationship duration between Android and iOS users. Android users had a median return time to the platform of **24.1 months**, compared to **20.4 months** for iOS users — a gap of 3.7 months and an 18% difference at the median.

The finding was significant at $p < 0.01$ and remained consistent across all major markets in the dataset, including the United States, United Kingdom, Canada, and Australia. It was most pronounced among members in the 28–38 age bracket, where Android users averaged **27.6 months** before returning versus **21.9 months** for iOS users in the same cohort. Among members over 45, the gap narrowed but did not disappear.

Critically, the study found no meaningful statistical interaction between device type and income level — ruling out the most intuitive explanation, which would be that Android and iOS users simply occupy different financial brackets with different relationship patterns.

"We have no confident single explanation for this," said a spokesperson for Hanker Dating. "It's consistent across geographies, it survived our controls, and it wasn't driven by income. Whatever is driving it, it appears to be something about the person rather than the phone."

Methodology

Hanker Dating's study is based on a proprietary proxy metric: because over 80% of the platform's members are repeat customers, the length of time a member takes to return to the platform following a match serves as an indicator of relationship duration and presumed satisfaction. Device type was determined through platform data; members were not asked to self-report their device. The company acknowledges its dataset reflects a self-selected, elite user base, and the study has not been peer-reviewed.

Additional Findings

The device finding is one of four published in Hanker Dating's five-year study. The strongest signal in the dataset was dietary preference: members who identified as meat eaters returned to the platform 40% later than vegan and vegetarian members, a finding significant at $p < 0.001$ across all demographic controls. The study also found that members at lower income levels had longer relationship timelines than those at the upper end of the income scale — a 45% gap significant at $p < 0.001$ — and that members with lower educational qualifications showed longer median relationship durations than those with advanced degrees, again at $p < 0.001$.

Full Study

Read full study at <https://hanker.dating/study> (<https://hanker.dating/study>).

About Hanker Dating

Hanker Dating is a private, invite-only matchmaking platform connecting established, successful men with ambitious, high-value women. With a curated and verified global member base spanning 500+ cities and over five years of relationship outcome data, Hanker offers a matchmaking experience built on discretion, quality, and results.

Learn more at hanker.dating (<https://hanker.dating>)

This study is based on internal platform analytics from 2021–2026. It has not been peer-reviewed and is not intended as scientific research. Correlation is not causation. All findings should be interpreted with appropriate caution.